

Trust-building mechanisms in Abu Hamed al-Gharnati's travelogues based on "The Delicate of Hearts"

Omid Jahan Bakht Laili*, Assistant Professor, University of Guilan, Iran.

Shahram Delshad, lecturer, University of Guilan, Iran.

Abstract:

Abu Hamed al-Gharnati has written two travelogues in the field of Arabic travel writing, entitled "The Delicate of Hearts and Elite Admiration" and "Expressed some of the Morocco's wonders". A unique feature of both travelogues is their wonder-taking, meaning that the travel writer seeks to narrate amazing events and to focus on scenes that surprise us. For this reason, he uses the word "wonders" in the title of his travelogue. This approach of the author delays the reader and makes them consider them superstitious stories that have no real context. Gharnati, who is fascinated by the remarkable observations, realizes this and uses various mechanisms to reassure the reader and create a real world for him while dealing with strange stories. The present study intends to use the descriptive-analytical method to examine the mechanisms of building trust, their tools and goals in the travelogue of "The Delicate of Hearts". Findings indicate that these methods of building trust, along with related tools, are reflected in various ways in this travelogue, such as: A: Transmission of visual and audio content. B: Taking care in inserting their sources and narrations. C: Creating a logical atmosphere in the process of narration and anecdote. It is worth noting that in this book, there are also news and anecdotes that the author has not presented with a reliable structure and ,therefore, lack trust-building tools. The reason for this seems to be that the author seeks to gradually gain the reader's confidence in his method of citation by providing reassuring patterns. Of course, this phenomenon is faint and the distinctive style in the Gharnati's narrative method is the use of trust building approach.

Keywords: Travel Writing Literature, Abu Hamed Gharnati, the Delicate of Hearts, Wonderland Literature, Trust-Building Mechanisms.

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* - Corresponding Author.

Email: omidjahanbakht@gmail.com

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